



FRESH IS OUR MIDDLE NAME

Franchise

INFORMATION

www.georgiosofp.com

1-866-24-FRESH
216-831-3777



Company Profile

Georgio's Oven Fresh Pizza Co.® is what today's consumers are looking for: Quality, Convenience, and Value.

Founded in 1999 by George Chamoun, Georgio's Oven Fresh Pizza Co.® specializes in the dependable production of fresh high-quality pizzas, calzones, salads, wings and more, all at a great value. The customers loved the pizza so much that George was able to place over 40 locations across the Midwest.

Georgio's Oven Fresh Pizza Co.® franchise owners are committed to service in their communities. The owner-operator model is a key aspect of Georgio's success.

At Georgio's we believe in our Fresh-N-Ready concept. Our efficient concept simplifies the traditional pizza operation and offers consumer's what they want.



At Georgio's We Believe In

Quality

Fresh product made with our homemade recipes create the best menu offerings.

Customer Service

Our owner-operator model exceeds the consumer's expectations of our dedication to world-class service.

Value

Product offerings that offer high-quality at fair prices.

Convenience

An attractive option to feeding a family in today's fast-paced lifestyle.



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Qualifications

We are looking for highly qualified individuals with a passion for entrepreneurship. Individuals must have a dedication to the owner-operator model through customer service and enthusiasm for the business.

We look for individuals who are willing to devote their time and best efforts to their business.



Our Commitment to Our Franchisees

We offer assistance step by step

Site Approval

Corporate will do a site analysis and must approve any future site.

Build-Out Project

We will provide you with a build-out schedule and a store equipment manual.

Continuous Support

We will assist you throughout your training and store opening as well as offer support thereafter.



Financial Requirements

We require potential franchisees to have a net worth of \$150,000 with a minimum of \$50,000 in liquid assets (cash, money market funds, etc.).

A typical Georgio's unit requires approximately 1,200-1,800 square feet of space and must be constructed to conform to Georgio's standards.

Build-out project cost will range from \$154,500 to \$252,500. Project costs can be significantly lower if an existing site is chosen and refurbished equipment is used.



Franchise Fee and Royalties

\$15,000 Franchise Fee payable upon execution of Franchise Agreement

6% Royalty Fee



Training and Support

We provide a six week training program designed to support the essential aspects of the business.

Operation

Quality, service and cleanliness standards

Administration

Labor control, food control, and all paperwork involved

Marketing

Advertising, public relations, and local store marketing





For More Information

Web site

www.georgiosofp.com

Phone

1-866-24-FRESH - 216-831-3777

Email

info@georgiosofp.com

City Name
(000) 000-0000
Location identifier

GEORGIO'S
OVEN FRESH PIZZA CO.
Fresh Is Our Middle Name

CARRY OUT - NO CALLING - NO WAITING

\$8.99 FRESH & READY

City Name
(000) 000-0000
Location identifier

There's **NO STOPPING** The TOPPINGS

SMALL **\$6** MEDIUM **\$8** LARGE **\$10**

UNLIMITED TOPPINGS OR ANY SPECIALTY PIZZA

Order of Cheesy Bread \$3.99

Sub, Eatery Wings \$5.00

Visit us at www.georgiosofp.com

GEORGIO'S
OVEN FRESH PIZZA CO.
Fresh Is Our Middle Name

GREAT VALUE FOR ANY OCCASION

WE DELIVER

LARGE PIZZA 1 TOPPING \$4.99

Order of Cheesy Bread \$3.99

1 Large Pizza No top \$7.99

Half Sheet Pizza 1 Topping \$10.99

2 Dozen Wings \$14.99

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